

PGDM PHARMA SUMMER INTERNSHIP BATCH 2022-24

S.No	Name	Degree	Specializations	Summer Internship - Organisation	Summer Internship - Project Title
1	Akanki Srivastava	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Ltd.;	Opportunity Sizing for ARMD and Metformin and Vildagliptin market landscaping
2	Akshata Rajendra Surve	P.G.D.M.	Pharmaceutical Marketing	Healthledger Diagnostics Pvt. Ltd.;	Exploring User-Centered Design and Agile Methodology in the Development of Innovative Diabetes Management Solutions
3	Akshay Manoj Patil	P.G.D.M.	Pharmaceutical Marketing	Sun Pharma;	Perception Mapping of Progestogens used in various obstetric conditions
4	Aneri Ketan mehta	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceutical Pvt. Ltd;	Project Secure
5	Anjali Dilip Shende	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Limited;	Data Warehouse & Analytics Implementation at Alembic Pharmaceuticals Ltd.
6	Anurag Narendra Singh	P.G.D.M.	Pharmaceutical Marketing	Exeltis India;	Evaluate Acceptability of Drospirenone Only Pills As a Contraception in Over-weight/Obese Women, Smokers Women, >35 Years of Age and With Other Associated Disease
7	Arindam Mondal	P.G.D.M.	Pharmaceutical Marketing	Sun Pharma Laboratories Ltd.;	Understanding the perception, usage and current clinical practices with the emerging therapeutic options in the Heart Failure Management
8	Asawari Umakant Desale	P.G.D.M.	Pharmaceutical Marketing	Continual Lifesciences Pvt. Ltd.;	Implementing Various Promotional Strategies Along with Strategic Management to Drive

					Sales of Ayurvedic and Nutraceutical Products
9	Asraf Iqbal Saiyed	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceutical; Shanti chemist and general store;	Understanding the underlying belief of Doctors while choosing to prescribe products like Wikoryl liquid and Wikoryl AF liquid;
10	Bhavana Ravindra Tawde	P.G.D.M.	Pharmaceutical Marketing	Siddhivinayak consulting;	Business Development and Identification of Potential Companies for Acquisitions in Healthcare Sector
11	Chaitanya Prashant Pai	P.G.D.M.	Pharmaceutical Marketing	Jagsam Pharma;	Digital Marketing: Only Rx Website Promotion, Online Website, Customer Benefits
12	Dipon Das	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals;	Considerations of a Pediatrician While Choosing Levosalbutamol 1 mg As A Preferred Choice For His/Her Patients
13	Faizan Qureshi	P.G.D.M.	Pharmaceutical Marketing	LUPIN Ltd.;	Drive and Strengthen BoneFit BMD Camp Execution across the Country & Launch and Execute Kribado GERD Screening Camps across the Country
14	Ganesh Heeralal Sirvi	P.G.D.M.	Pharmaceutical Marketing	Glowderma Lab Pvt Ltd;	Creating Business Plan to launch "Crisaborole Topical" in Indian Market
15	Harshada Ramhari Bandgar	P.G.D.M.	Pharmaceutical Marketing	Micro Labs Ltd.;	Perception, Preferences, and Promotion Strategies for Bilastine+Montelukast Combination Liquid Formulation in Paediatric Allergic Rhinitis

16	Jai Gajanan Lengare	P.G.D.M.	Pharmaceutical Marketing	Origin Healthcare;	Market Research and Brand Plan in Cardiac & Anti-Diabetic Division
17	Jaina Kuntesh Harsora	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceutical Pvt Ltd;	Decoding Customer's Perception of Clarithromycin in Acute URIs prescribed to Adult and Pediatrician patients.
18	Janhavi Hanumant Sawant	P.G.D.M.	Pharmaceutical Marketing	Glowderma Lab Pvt.Ltd;	Premium Baby Skin Care Brands-Doctor's Perspective with Qualitative and Quantitative Analysis
19	Krushan Atul Dahikar	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals;	Project Elephant: To Evaluate Current Need Gap in Paediatric Practice and how Azithral Can be a Value Addition Partner to Them
20	Mansi Ashok Surve	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Ltd.;	Uncover the True Potential of Roxid (Perceived Condition / Diagnosis, Usage Pattern, Factors Towards Selection, Most Relevant Communication Points)
21	Michelle Sabestin Dsouza	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Limited;	Etrik PLC Research and Feedback as well as Understanding the Retail Marketing Scope for PPI Brands
22	Naresh Kumar Ruparam Prajapati	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Ltd;	DISHA – Implementation of a CLM tool named “DISHA” to help users progress toward better field force effectiveness.
23	Nikhil Narendra Yemul	P.G.D.M.	Pharmaceutical Marketing	Siddhivinayak Consulting;	Strategic Analysis and Business Development in Healthcare Acquisitions

24	Omkar Radhegovind Gupta	P.G.D.M.	Pharmaceutical Marketing	Glowderma Labs Pvt. Ltd.;	Gentle Skin Cleansers- Role in Dermatology & Aesthetic Procedures and Exploring further Indications
25	Prajwal Sharad Pawar	P.G.D.M.	Pharmaceutical Marketing	El-Dorado Biotech;	Market Research: 1.Prescription Pattern of Amitriptyline and Propranolol Drug for Migraine 2. Exploring the Impact of Diabetes on Depression.
26	Pratik Dilip Bhuvad	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals;	Digital Transformation for Field Force to have their Achievement on Fingertips & Customer 360 Degree view to Push Sales
27	Prity Deepak Dhukate	P.G.D.M.	Pharmaceutical Marketing	ALG Chemicals;	Analyzing Market Potential and Developing Effective Marketing Strategies for API , Intermediate Chemicals and Structure Directing Agent
28	Ramkisan Subhash Maske	P.G.D.M.	Pharmaceutical Marketing	Exeltis India;	To Understand Current Trends in Treatment of Glaucoma And To Understand Whether Cloramphenicol+Polymyxin B is Prescribed Based on Brand Recall.
29	Rishikesh Ramasare Sharma	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceutical Limited;	Sales Force Effectiveness with Analytics
30	Ritu Babulal Chaudhary	P.G.D.M.	Pharmaceutical Marketing	Sun pharma;	To estimate the potential and identify the usage pattern of Finerenone in CKD patients associated with T2DM

31	Rohansingh Indrasingh Rajwar	P.G.D.M.	Pharmaceutical Operations	Salecha Lifestyle LLP; Adarsh Scientific Research Center & Testing Lab Pvt. Ltd (Virtual);	Beyond Frames: Exploring Strategies in Eyewear Domain; Chromatography
32	Rohit Ramlakhan Yadav	P.G.D.M.	Pharmaceutical Marketing	ALG Chemicals;	Exploring potential and analyzing the market for API, Intermediate chemicals & Electrolyte salts
33	Rukshma Bhagwan Pawar	P.G.D.M.	Pharmaceutical Marketing	Jagsam Pharma;	Market Research, Brand Plan and Brand Promotion in Neurology Division
34	Rushikesh Bhausahab Varpe	P.G.D.M.	Pharmaceutical Marketing	Jagsam Pharma;	Market research, brand plan, brand launch and brand promotion of Gelfresh for Jagsam Pharma
35	Sajjad Khan	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Limited;	Perception mapping of customers for various anti- cold solid formulations available in market with a focus on CPP
36	Saloni Santosh Gupta	P.G.D.M.	Pharmaceutical Marketing	Lupin Limited;	Brand Awareness on Digital platform for Lupin Life OTC Division
37	Samidha Tulsidas Patil	P.G.D.M.	Pharmaceutical Marketing	Exeltis;	Evaluate Acceptability of Drospirenone Only Pill for Contraception in Obese Women, Smokers, Women >35 years of Age and other Risk Factors
38	Satvik Sanjay Srivastava	P.G.D.M.	Pharmaceutical Marketing	Micro Labs LTD;	Experts Insight on Syrups: Unveiling Healthcare Experts' Insights For Citicoline-Piracetam Combination Syrup

39	Satyajit Ashok Masurkar	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals; Shreechem Pharmaceuticals Pvt. Ltd.;	Understanding the Perception of Orthopedicians about Collagen/ Collagen combination/ Painkillers in Management of Osteoarthritis; Monitoring Operations related to Manufacturing of Solid dosage form
40	Saurabh Satish Shelar	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals;	Opportunity Sizing For Age Related Macular Degeneration and Metformin + Vildagliptin Market Landscaping
41	Sayali Rajendra Pisal	P.G.D.M.	Pharmaceutical Marketing	Sun Pharmaceutical Industries Limited;	Scope of Trypsin Bromelain Rutoside in Management of Post-operative Inflammation
42	Shailendra Anilkumar Gupta	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Private Limited;	Project 1: Business Process Re-Engineering Project 2: Closed Loop Marketing
43	Shivani Suresh More	P.G.D.M.	Pharmaceutical Marketing	Healthledger Diagnostics Pvt.Ltd.;	Exploring User-Centered Design and Agile Methodology in the Development of Innovative Diabetes Management Solutions
44	Shraddha Balasaheb Pandit	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Ltd. ; Bombay Hospital;	To identify the attributes of calcium salts and Calcium combinations that orthos consider before prescribing;
45	Shreya Sushil Singh	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Limited;	Understanding the Driver Barrier Study for Rekol D at HCP & Retail Marketing Scope for Antacid Brands
46	Shrutika Ramakant Sankhe	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Private Limited;	Data Warehouse and Analytics Implementation for Alembic Pharmaceuticals Limited.

47	Siddhesh Vijaykumar Vidhate	P.G.D.M.	Pharmaceutical Marketing	Micro Labs Limited; Saboo Siddique Medical;	MARKET SURVEY: ANALYSIS OF MARKET DEMAND FOR CEFPODOXIME PROXETIL IN TABLET AND DROPS DOSAGE FORMS; Pharmacist Trainee
48	Srushti Gaikwad	P.G.D.M.	Pharmaceutical Marketing	Mundial Pharmaceuticals Pvt. Ltd.;	Project on Latin America Market Research and the Client Approach
49	Srushti Nitin Gawand	P.G.D.M.	Pharmaceutical Marketing	Micro Labs Limited;	Mapping Pediatrics Perception on Paracetamol + Mefenamic Acid and Unravelling Pharmaceutical Trade Initiatives for Paracetamol-650 Brands.
50	Srushti Sanjay Jagadale	P.G.D.M.	Pharmaceutical Marketing	Glowderma Labs Pvt Ltd;	Mapping Trichology centers, analyzing their business potential to create marketing strategies
51	Subodh Ganpat Dangat	P.G.D.M.	Pharmaceutical Marketing	ALG Chemicals;	Unveiling Market Dynamics: Market Analysis and Driving Strategic Business Expansion for Personal care products, Skin lightening agents, and PTC
52	Subodh Sanjeev Gole	P.G.D.M.	Pharmaceutical Marketing	Saarathi Healthcare Pvt Ltd;	Social Media Impact & Project Coordination: Driving Business Growth Through Platforms and Pharma Campaigns for Customer Acquisition.
53	Supriya Jana	P.G.D.M.	Pharmaceutical Marketing	LUPIN LIMITED;	To Launch a Comprehensive Chatbot Catering to All Scientific and Knowledge Services of Doctors

54	Surbhi Bhimashankar Umarani	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Limited;	Sales Force Effectiveness With Analytics
55	Swarali Krishna Patil	P.G.D.M.	Pharmaceutical Marketing	Salecha Lifestyle LLP; Adarsh Scientific Research Center and Testing Lab Pvt. Ltd.;	Understanding and Developing Comprehensive Marketing Strategies for an Eyewear Brand in a Competitive Market; The Proficiently Handling HPLC, LC-MS, GC-MS
56	Tejashree Vilas Jadhav	P.G.D.M.	Pharmaceutical Marketing	Mundial Pharmaceuticals Pvt. Ltd;	Latin America: Market Research and Customer Approach
57	Vaishnavi Vijay Pilodkar	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals;	Project Conquer
58	Virendrasing Kundansing Rajkawarbais	P.G.D.M.	Pharmaceutical Marketing	Jagsam Pharma;	Market Research, Brand Plan, Brand Launch And Brand Promotion Of Varenicline For Jagsam Pharma
59	Vishal Prakash Jain	P.G.D.M.	Pharmaceutical Marketing	Alembic Pharmaceuticals Pvt. Ltd.;	Mining the Differentiators to Establish as a “Brand of Choice” in the OAD Cluttered Market